



IMG Announces New Venues for New York Fashion Week

NEW YORK (April 13, 2015) – Today, IMG confirmed that New York Fashion Week will move downtown into two unique spaces, Skylight at Moynihan Station and Skylight Clarkson Sq, beginning in September 2015 for the Spring/Summer 2016 Collections. The relocation is one step in the evolution of NYFW, which will be reintroduced as a new platform that focuses on content, caters to the needs of the industry, and creates a full cultural experience for guests.

“As IMG prepares to evolve New York Fashion Week, we are focused on creating the best possible experiences that extend beyond a physical location and moment in time,” said Mark Shapiro, Chief Content Officer, IMG. “We’re looking forward to reintroducing the industry to a showcase of creative talent, style and innovation that made the New York runways famous. Part of this showcase involves staying close to inspirational hubs for fashion, art and music, and we’ve found great new homes for that in Skylight at Moynihan Station and Skylight Clarkson Sq.”

The new homes for NYFW were chosen with the full support of community leaders, including New York State’s Empire State Development (ESD), which owns Moynihan Station; the City of New York; and Mayor Bill De Blasio. The Mayor’s administration played a key role in helping secure the venues and the support of city officials.

“From the hundreds of thousands of jobs it creates to the billions of dollars of economic impact generated each year, the fashion industry contributes so much to New York City, and I’m thrilled that New York Fashion Week will bring so much excitement and energy to its new homes at Skylight Clarkson Sq and Skylight at Moynihan Station,” said Mayor de Blasio. “My administration will continue efforts to ensure that New York City’s working designers and manufacturers—and those aspiring to join that community—have the support they need to make it here, and continue to grow NYC as the fashion capital of the world. Today’s announcement is an important step in that direction.”

“Moynihan Station is an iconic and historic venue that will provide a unique backdrop for the evolution of New York Fashion Week,” said Empire State Development President, CEO & Commissioner Howard Zemsky. “While ESD continues its work in transforming the expansive facility into a world-class transportation hub, hosting this global event in the Skylight space will support both the fashion and tourism industries and contribute greatly to the New York City economy.”

After a series of conversations with designers, show producers, journalists and partners, IMG made the strategic decision to move the event to unique spaces that offer superior production elements and versatility. With their west SoHo and west midtown locations, Skylight Clarkson Sq and Skylight at Moynihan Station will enable guests to get to and from other show venues throughout the city more efficiently and connect directly to other cultural hubs. NYFW will also include a more carefully curated designer schedule that will be complimented by strategic partner alliances.



About the spaces

Skylight Clarkson Sq and Skylight at Moynihan Station are two venues from Skylight Group, a company that adaptively-reuses historic spaces for high-end events.

Skylight at Moynihan Station

- The Postal Dock and Mail Sorting Room in Skylight at Moynihan Station are raw spaces that offer both traditional and flexible options in a historical NY setting
- The Mail Sorting Room will accommodate approximately 1000 guests; The Postal Dock will accommodate up to 500 guests
- In addition, exclusive events may be hosted in the Postmaster Suite on the third floor

Skylight Clarkson Sq

- Studios 1 and 3 at Skylight Clarkson Sq are raw venues that are easily customized
- Studio 3 will accommodate up to 500 guests; Studio 1 will accommodate up to 250 guests and can be tailored for runway, U-shaped or presentation/installation shows

New York Fashion Week's Spring/Summer 2016 Collections will take place September 10-17, 2015. For the latest information, visit NYFW.com and follow @NYFW on social platforms.

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About IMG

IMG is a global leader in sports, fashion and media operating in more than 25 countries around the world. IMG's businesses include Events & Media, College, Golf, Tennis, Performance and IMG Academy, Fashion, Models, Clients, Licensing, Joint Ventures, and creative management agency Art + Commerce. In 2014, IMG was acquired by WME, the world's leading entertainment and media agency. Together, the companies offer an unparalleled client roster; strategic partnerships with sponsors and brands; and marquee assets across sports, entertainment, events, music and fashion.