

NYFW THE SHOWS

IMG ANNOUNCES NEW YORK FASHION WEEK: THE SHOWS FEBRUARY 2017 SCHEDULE

NEW YORK (JANUARY 24, 2017) – IMG today announced the preliminary February 2017 schedule for New York Fashion Week: The Shows, taking place February 9-16, 2017 at Skylight Clarkson Sq and Industria Studios.

NYFW: The Shows will feature the collections of designers including: ANNA SUI, ANNIESA HASIBUAN, ASIA FASHION COLLECTION, BADGLEY MISCHKA, BIBHU MOHAPATRA, CALVIN LUO, CHIARA BONI LA PETITE ROBE, CHLOE GOSSELIN, CHOCHENG, CHRISTOPHER ESBER, CONCEPT KOREA, CREATURES OF THE WIND, CUSHNIE ET OCHS, DAN LIU, DENNIS BASSO, DESIGUAL, DION LEE, ERIN FETHERSTON, FASHION HONG KONG, FRANCESCA LIBERATORE, GEORGINE, GYPSY SPORT, HAKAN AKKAYA, ICB, JENNY PACKHAM, JEREMY SCOTT, JONATHAN SIMKHAI, JULIANNA BASS, LANYU, LEANNE MARSHALL, LIBERTINE, MARCEL OSTERTAG, MARCHESA, MICHAEL COSTELLO, NAEEM KHAN, NAMILIA, NICHOLAS K, NICOLE MILLER, NINA TIARI, NOON BY NOOR, OSCAR DE LA RENTA & MONSE, PRABAL GURUNG, ROMEO HUNTE, ROOKIE USA, RTA, SON JUNG WAN, TADASHI SHOJI, TAORAY WANG, TELFAR, THEATRE PRODUCTS, TOME, VIVIENNE HU, VIVIENNE TAM, and XULY BET

The following designers will be presented by MADE at NYFW: The Shows: ADAM SELMAN, BEAUFILLE, BROCK COLLECTION, CHROMAT, and THE BLONDS

NYFW: The Shows will be presented by lead partners **Lexus, Etihad Airways, Maybelline New York, TRESemmé, LIFEWTR™, Papyrus** and official media partner **E!**

The digital home for NYFW: The Shows will be NYFW.com and @NYFW across Instagram, Twitter and Facebook, which will feature exclusive designer content, live streams and archives of designer shows, and social activations during the week and throughout the year.

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About IMG

IMG is a global leader in sports, events, media and fashion, operating in more than 30 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is one of the largest independent producers and distributors of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions. In 2014, IMG was acquired by WME, a leading global entertainment agency.

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