

NYFW THE SHOWS

IMG ANNOUNCES PRELIMINARY NEW YORK FASHION WEEK: THE SHOWS SEPTEMBER 2016 SCHEDULE

NEW YORK (August 17, 2016) – IMG today announced the preliminary September 2016 schedule for New York Fashion Week: The Shows, taking place September 8-15, 2016 at Skylight at Moynihan Station and Skylight Clarkson Sq.

NYFW: The Shows will feature the collections of designers including: ACADEMY OF ART, alice+olivia by Stacey Bendet, ANNA SUI, ANNIESA HASIBUAN, *ANYA CALIENDO*, ARTISTIX, BAND OF OUTSIDERS, BIBHU MOHAPATRA, CALVIN LUO, *CARMEN MARC VALVO*, CHIARA BONI LA PETITE ROBE, *CHRISTIAN SIRIANO*, COMME TU ES, *CONCEPT KOREA*, CUSHNIE ET OCHS, *CYNTHIA ROWLEY*, DAN LIU, DEMOO PARKCHOONMOO, DENNIS BASSO, DESIGUAL, ERIN FETHERSTON, FASHION ISTANBUL, FRANCESCA LIBERATORE, GEORGINE, HOOD BY AIR, IRINA VITJAZ, JENNY PACKHAM, JEREMY SCOTT, JOHN PAUL ATAKER, JONATHAN SIMKHAI, *JULIANNA BASS*, KIDS ROCK!, KYBOE, LANYU, LEANNE MARSHALL, LIBERTINE, LISA N. HOANG, MARCEL OSTERTAG, MARCHESA, MARIST, MARISSA WEBB, MICHAEL COSTELLO, MISHA COLLECTION, NAEEM KHAN, NAMILIA, NANCY VUU, NICHOLAS K, NICOLE MILLER, NOON BY NOOR, ODAY SHAKAR, *OLIVINE GABBRO*, PRABAL GURUNG, PROJECT RUNWAY, RISD APPAREL, RUNA RAY, *SHERRI HILL*, SON JUNG WAN, SUPIMA, TADASHI SHOJI, TAORAY WANG, TELFAR, THE ART INSTITUTES, TOME, *TOUTIAO X ACFN*, VERA WANG, VICKY ZHANG, VIVIENNE TAM, XULY BET, and YULIYA MAGDYCH.

NYFW: The Shows will be presented by lead partners **Lexus, Etihad Airways, Maybelline New York, Intel, TRESemmé, Aquafina, DHL, Papyrus** and official media partner **E!**.

The digital home for NYFW: The Shows will be [NYFW.com](http://nyfw.com) and @NYFW across Instagram, Twitter and Facebook, which will feature exclusive designer content, live streams and archives of designer shows, and social activations during the week and throughout the year.

For information on this season's MADE New York schedule, visit <http://ma.de/>.

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Note: Italicized designers are showing off-site as part of IMG's District Associates program.

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